

THE THEORY OF (R)EVOLUTION?



An evening of talks showcasing some
of the most forward thinking ideas
on the web today.

SEPTEMBER 2ND 2011

Have a pint, relax for a social evening with like-minded people and enjoy some of the fittest ideas - in true Darwinian spirit - in the birthplace of evolutionary thought: Shrewsbury.

THE SPEAKERS:

DUNCAN BLOOR

B|B|C

Currently working for the BBC as part of their Audience acquisition team, Duncan specialises in the search engine optimisation of the BBC's content, researching audience demand, training, policy and audits.

CHRIS THORPE



Chris is co-founder of Art Finder. Previously he's worked on projects as diverse as video archives of Nobel Prize winners, building best-selling social worlds for children, a developer platform for The Guardian and open data projects with the UK government.

ALEX HARDIE



Alex Hardie spent 5 years as head of marketing at Virgin, before moving to San Francisco self publishing company, Blurb. He is now the director of How Do You Do, A Digital Marketing Company, whose clients include Groupon.

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EVENT DETAILS:

HOST: **JIM HAWKINS**

VENUE: **THE DARWIN SUITE**

The Prince Rupert Hotel, Butcher Row
Shrewsbury, Shropshire, SY1 1UQ

Telephone: 01743 499955

DOORS OPEN AT 6PM

IN ASSOCIATION WITH:



OUR PARTNERS:



To book tickets and find out more visit:
WWW.SHROPGEEK-REVOLUTION.CO.UK